

# THE HUSKER IMG SPORTS NETWORK



Greg Sharpe (left) and Matt Davison are in their 10th season together calling Nebraska football games.

The Husker IMG Sports Network will continue the strong tradition of broadcasting excellence in 2017, as it brings Husker football to fans across the nation and the world.

In the state of Nebraska, KXSP AM 590 ESPN (590 AM) and KEZO Z-92 (92.3 FM) serve as Omaha affiliates. KXSP-AM's strong signal reaches a good portion of the Midwest day and night, including parts of Iowa, Minnesota, Missouri and Kansas. KLIN (1400 AM) serves as the Lincoln affiliate with KFGE Froggy 98 (98.1 FM) also carrying the football broadcast. KRVN (880 AM) is a powerful central Nebraska affiliate that reaches around the state. In addition the network has several dozen locally based affiliates across Nebraska. All broadcasts are heard live on Huskers.com, the Husker App, the Tuneln Radio App, Tuneln.com and SiriusXM Satellite Radio.

The Husker IMG Sports Network, in its 22nd year of producing and marketing the live broadcasts of University of Nebraska Athletics, extended and expanded its agreement with the University on June 13, 2008. Under the agreement, IMG College's Husker IMG Sports Marketing manages and markets all rights associated with the radio programming, Coaches' TV and radio shows, program sales, in-venue signage, sponsorship inventory, and publication printing rights.

IMG College is the nation's leading collegiate sports marketing company, offering national, regional, and local multi-platform marketing opportunities targeting 190 million college sports fans—the largest and most attractive sports fan base.

IMG College is blazing new trails in the growing collegiate market with exclusive rights to nearly 90 universities and conferences in 51 of the top 56 Nielsen markets. IMG's exclusive rights include intellectual property, experiential and promotional assets, event signage, digital, tickets, hospitality, live event radio, and shoulder programming including coaches' TV and radio shows...customized for sponsors by a staff of nearly 400 sales and marketing professionals. Through its licensing affiliate, IMG College Licensing, also represents the exclusive trademark licensing and consumer product rights for nearly 200 top schools, conferences and bowl games, and provides a comprehensive suite of solutions-based services to schools in ticketing; stadium seating; fundraising; premium events and hospitality.

IMG College produces 35,000 hours of radio programming annually on the largest network in the

country, manages 5,000 hours of TV programming produced annually, is the leading publisher of college sports publications, and averages nearly 19 million unique visitors per month across its collegiate digital platforms.

Greg Sharpe, Matt Davison, Ben McLaughlin, Nate Rohr, Matt Coatney, Brenden Stai, Steve Taylor, Josh Hilkemann, Brett Witty and Tim Curran will bring another exciting season of football to Husker fans across the nation led by Director of Broadcast Operations Mike Elliott.

Sharpe returns for his 10th full season as the "Voice of the Huskers." He will host the Mike Riley pregame and postgame radio shows and hosts football pregame programs this year. Sharpe also serves as the "Voice of Husker Baseball", host of Sports Nightly, and as the host of the N'Side Nebraska TV Show.

Davison, a former Husker, joins Sharpe in the broadcast booth for his 11th season as a color analyst. A member of the 1997 national championship team, Davison co-hosts football pregame programs. He is also a color analyst for Nebraska men's basketball broadcasts and contributes to Sports Nightly.

McLaughlin handles sideline reporting and co-hosts football pregame programming. McLaughlin also serves as a play-by-play talent for Husker Baseball.

Rohr handles the postgame Locker Room Show, interviewing coaches and players after the game as well as assisting with football stats and spotting. Rohr also serves as the Memorial Stadium Public Address announcer for Husker Football and as the play-by-play voice of Husker Softball.

Stai, a former Husker All-American, co-hosts football pregame programming. Taylor, a former Husker All-American quarterback, will assist with football pregame programs, and will co-host Big Red Reaction with Matt Coatney, who also co-anchors some pregame and postgame studio coverage with Senior Producer Josh Hilkemann.

In addition to unmatched game coverage, Sports Nightly airs Monday-Friday evenings for three hours year round across the network. During the football season Sports Nightly features a weekly football radio show on Thursday evenings with Coach Riley and Husker assistant coaches. Sports Nightly can be heard on a network of over two dozen radio stations across Nebraska, as well as the Husker App, Huskers.com, Tuneln.com, and the Tuneln App.

## 2017 NETWORK STATIONS

Ainsworth, KBRB-AM.....	1400
Alliance, KCOW-AM.....	1400
Beatrice, KWBE-AM.....	1450
Broken Bow, KBBN-FM.....	95.3
Chadron, KCSR-AM.....	610
Columbus, KJSK-AM.....	900
Columbus, KLIR-FM.....	101.1
Cozad, KAMI-AM.....	1580
Fairbury, KGMT-AM.....	1310
Fairbury, KUTT-FM.....	99.5
Falls City, KTNC-AM.....	1230
Fremont, KFMT-FM.....	105.5
Grand Island, KRGI-AM.....	1430
Grand Island, KRGY-FM.....	97.3
Hastings, KHAS-AM.....	1230
Hastings, KLIQ-FM.....	94.5
Hiawatha, KS, KLZA-FM.....	101.3
Holdrege, KUVR-AM.....	1380
Holdrege, KMTY-FM.....	97.7
Imperial, KADL-FM.....	102.9
Kearney, KGFV-AM.....	1340
Kearney, KQKY-FM.....	105.9
Lexington, KRVN-AM.....	880
Lincoln, KLIN-AM.....	1400
Lincoln, KFGE-FM.....	98.1
McCook, KSWN-FM.....	93.9
McCook, KZMC-FM.....	102.1
Nebraska City, KNCY-AM.....	1600
Nebraska City, KBIE-FM.....	103.1
Norfolk, KNEN-FM.....	94.7
North Platte, KODY-AM.....	1240
North Platte, KXNP-FM.....	103.5
Ogallala, KZTL-FM.....	93.5
Omaha, KXSP-AM.....	590
Omaha, KEZO-FM (Z-92).....	92.3
Rapid City, SD, KTOO-AM.....	1340
Scottsbluff, KNEB-AM.....	960
Scottsbluff, KNEB-FM.....	94.1
Sidney, KSID-AM.....	1340
Sidney, KSID-FM.....	98.7
Sioux City, IA KSEZ-FM.....	97.9
Sioux Falls, SD KSOO-FM.....	99.1
Superior, KRFS-AM.....	1600
Superior, KRFS-FM.....	103.9
Valentine, KVSH-AM.....	940
West Point, KTIC-AM.....	840
West Point, KTIC-FM.....	98.3
Yankton, SD KKYA-FM.....	93.1
York, KAWL-AM.....	1370
Winner, SD, KWYR-AM.....	1260

## NATIONWIDE

SiriusXM Satellite Radio  
Tuneln.com and Tuneln App  
Huskers.com and Huskers App  
*Check Huskers.com for current affiliate listings*

## Husker IMG Sports Network

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## HUSKER FOOTBALL TELEVISION SHOW

Get an inside look at Nebraska football following each game on the Husker Football Television Show. The show will provide fans a behind-the-scenes look at the program, including features and extensive access to the players and coaches in their preparation for each game of the 2017 season. Please check Huskers.com for local television affiliates, dates and time for the show.

