Liz Lemon is a freshman golf student-athlete at UAlbany. Liz and her teammates are going to participate in the annual Albany golf program fundraiser event this weekend. The coach was planning on having Liz redshirt during the 2017-18 academic year, so if Liz participates in the fundraising event with the other student-athletes, coaches and boosters, will she have utilized a season of competition?

Answer on next page.
Bylaw Review: Advertisements & Promotions

As the most visible members of the university you may be asked to take part in promotional activities from outside entities. It’s important to know what you can and cannot do to preserve your eligibility:

<table>
<thead>
<tr>
<th>Permissible</th>
<th>Impermissible</th>
</tr>
</thead>
<tbody>
<tr>
<td>Promotions involving Institutional, charitable or non-profit organizations.</td>
<td>Accepting payment for the use of your name or picture to advertise, recommend, or promote the sale or use of a commercial product of any kind.</td>
</tr>
<tr>
<td>May participate in media activities when the appearance or participation is related to your status as a student-athlete.</td>
<td></td>
</tr>
<tr>
<td>May accept actual &amp; necessary expenses related to participation for promotions involving those organizations mentioned above.</td>
<td>Receive payment for endorsing a commercial product or service through the use of the product or service.</td>
</tr>
</tbody>
</table>

Playing Season Tips

- No practice activities can take place between the hours of midnight and 5am.
- No practice activities can occur after a contest.
- A day off is not required during the week of a conference championship.
- Competitions count as 3hrs regardless of the actual duration.
- For all sports, except Football and basketball, the in-season period can be broken up into 2 sections (championship & non-championship).

Spot the Violation Answer:

No with conditions. NCAA Bylaw 12.8.3.1.5 states that a student-athlete may engage in outside competition in either one alumni game, one fundraising activity or one celebrity sports activity during a season without counting such competition as a season of competition, provided the event is exempted from the institution's maximum number of contests or dates of competition as permitted in the particular sport per Bylaw 17.