Do’s and Don’ts for Boosters

Office of Compliance Services - University at Albany

If you want to do anything with or for student-athletes or prospects, contact the University at Albany Office of Compliance Services staff for answers to your questions. If you have doubts, ASK BEFORE YOU ACT!

The NCAA calls an athletics booster a "Representative of the Institution's Athletics Interest."

DO's

- You may forward information about a prospective student-athlete to the appropriate UAlbany coaches.
- You may have contact with a prospective student-athlete regarding permissible pre-enrollment activities such as summer employment, provided the prospect has signed a National Letter of Intent and the Office of Compliance Services is aware that you are making these contacts in regard to employment.
- You may have a telephone conversation with a prospect only if the prospect initiates the call. Such a call may not be pre-arranged by a university staff member and you are not permitted to have a recruiting conversation, but may exhibit normal civility. You must refer any questions about athletics programs to an athletics department staff member or coach.
- You may view a prospect's contest at your own initiative provided you do not contact the prospect or his/her relatives. In addition, you may not contact a prospect's coach, principal or counselor in an attempt to evaluate the prospect.
- You may continue established family relationships with friends and neighbors, as long as these relationships were started prior to the prospect entering the ninth grade. Any contacts with prospects of these families are permitted as long as they are not made for recruiting purposes or encouraged by UAlbany coaches.
- You may follow a prospect on social media.

DON'Ts

- You may not become involved in making arrangements to receive money or financial aid of any kind for a prospect or his/her relatives.
- You may not make contact with a prospect and his/her relatives while the prospect is on campus for an official or unofficial recruiting visit.
- You may not transport, pay or arrange for payment of transportation costs for a prospect and his/her relatives or friends to visit campus (or elsewhere).
- You may not pay or arrange for payment of summer camp registration fees for a prospect.
- You may not provide or promise anything to a prospect or his/her relatives without prior approval from the Office of Compliance Services.
- You may not interact with a prospect on social media (e.g., Facebook, Twitter, Instagram, Snapchat, etc.), including tagging a prospect in a Facebook post or tweeting/retweeting, direct messaging or using a prospect’s Twitter handle in a tweet.

Contact the Office of Compliance Services
(518) 442-3045 or (518) 442-3005
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