INTRODUCTION

Under the leadership of Coach Danny Rocco, Delaware football made drastic improvements in just one season. The team went 7-4 in 2017 and placed 11 players on the All-CAA football squads, with Colby Reeder being named Defensive Rookie of the Year. Things are looking bright for the future of Delaware Football, and we want you to be a part of it!

Season Tickets:
If you had 2017 football season tickets and would like to renew, or if you did not have season tickets last year but would like to purchase them in 2018, you can go online and do so now at: bluehens.com/tickets or by calling (302) 831-2257. New seat locations will be assigned starting April 17 and the order of selection will be based on order date.

Payment Plan Option:
The first payment is due at time of purchase and is 25% of your total order. The next three automatic payment dates will be April 30, May 31 and June 29. A credit card is required for all payment plans.

Early Commitments:
Renew or buy your season tickets by March 1 to receive a commemorative item. You will also be entered to win the following grand prizes:
- Signed football from Coach Rocco (1 available)
- Pre-game sideline passes for two to a home football game (6 available)
- Blue Hens prize pack (10 available)

Moving Your Seats To A New Location:
If you would like to change your seat location, please write and indicate your request on the season ticket application form. If you wish to upgrade to a higher priced area, please order at the price level desired under “New or Additional Season Tickets.” New seating assignments will be made based on your seat location in 2017 and the date your 2018 order is submitted. Please refer to the timeline in this guide for the window in which you will be contacted by Delaware Athletics.

New This Year:
Due to the new IRS tax policy, which removes the deductibility of any contributions that are linked to the right to purchase tickets, we have removed required donations from all parking spaces and premium box seating. You will notice that pricing has been adjusted to reflect this change.

Season Parking:
Parking lot names have been adjusted since 2017. Both Legend lots and the Blue Hen lot have been renamed. If your space(s) from 2017 exists, your location will automatically renew for 2018. If you parked in Legends or Blue Hen lots last season or if you wish to change your locations, please order the desired price level on the season ticket application and write your request on back of the form. Parking assignments will follow the same timeline as ticket assignments. New season ticket members can also request parking, however requests for specific lots cannot be guaranteed.

A Campaign Priority:
In the midst of Delaware First: The Campaign for the University of Delaware, your philanthropic support is more important now than ever before. This fundraising effort will ensure much needed upgrades for Delaware Stadium, including a club level and west side chair backs. For more information on the project or to make a gift, visit bluehens.com/DelawareFirst. Since we have removed the donation requirement for football tickets and parking, all gifts to any athletics allocation are now 100% tax deductible.

IMPORTANT DATES

February 1
Season Ticket Renewals
Open For 2017 Season Ticket Members
And New Season Ticket Holders

March 1
Early Commitment Incentives Deadline

March 31
Renewal Deadline

April 3 - 20
Upgrades & Additional Seats & Parking
Assigned Based on Section And Order Date

April 4: Sect. D & K

April 3: Box Seats
2018 HOME OPPONENTS

RAZORBACKS
AUGUST 30

LAFAYETTE
SEPTEMBER 8

TOWSON
SEPTEMBER 15

ELON
OCTOBER 13

Columbia
OCTOBER 27

VILLANOVA
NOVEMBER 17

TO REMEMBER

April 11:
Sect. B & F

April 12-13:
Sect. A, G, H, I, M, N

April 14:
Downstate Day
Caesar Rodney High School
Camden, DE

April 16:
General Admission

April 17-20:
New Season Ticket Holders

April 21
Fandemonium & Spring Game

April 5, 6, 9, 10:
Sect. C, E, J, L
2018 DELAWARE STADIUM SEASON TICKET PRICING

PRICE LEVEL

<table>
<thead>
<tr>
<th>Level</th>
<th>Total</th>
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<tbody>
<tr>
<td>Prime Box</td>
<td>$360</td>
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<tr>
<td>Preferred Box</td>
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</tr>
<tr>
<td>Sideline Box</td>
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</tr>
<tr>
<td>Prime Reserved*</td>
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</tr>
<tr>
<td>Preferred Reserved*</td>
<td>$155</td>
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<tr>
<td>Sideline Reserved**</td>
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<tr>
<td>General Admission</td>
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<tr>
<td>Family Pack</td>
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</table>

*Special Pricing Available for UD Faculty/Staff
**Special Pricing Available for UD Alumni & Parents (Sec A & G)
2018 Football Season Parking Map

<table>
<thead>
<tr>
<th>Lot Color Reference</th>
<th>Season Parking Type</th>
<th>Season Parking Pricing</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Gold VIP</td>
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<tr>
<td></td>
<td>Blue VIP</td>
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<td></td>
<td>Victory VIP</td>
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<td></td>
<td>All-American VIP</td>
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<tr>
<td></td>
<td>RV</td>
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<tr>
<td></td>
<td>Gold Champion</td>
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<tr>
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<tr>
<td></td>
<td>All-Stars</td>
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<tr>
<td></td>
<td>*Hen Saver Parking</td>
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</tbody>
</table>

*Hen Saver parking is in any single game lot, subject to availability
ATHLETIC FACILITIES UPDATE

On Saturday, November 11, Delaware Athletics announced a bold $60 million project to Build Our Home, renovating Delaware Stadium and building a brand new, state-of-the-art Athletic Center for our student-athletes as part of Delaware First: The Campaign for the University of Delaware. Thanks to a transformational $10 million gift from Ken ‘80 and Liz Whitney to name the Whitney Athletic Center, a $25 million commitment from the University and numerous other generous donations, Delaware Athletics announced being 80-percent toward the fundraising goal at the time of launch. To see our progress to date visit BlueHens.com/DelawareFirst.

DELAWARE STADIUM RENOVATION

Our proud history deserves this moment to bring back the competitive advantage that exists when our Fightin’ Blue Hens feel the energy and roar of the crowd in the stands.

• Phase 1 will focus on the west side of the stadium and will include chair backs added to the three middle sections, new Stadium Club space with food, bar, and exclusive Club seating, enhanced press box, coaches’ booths and upgraded restrooms and concessions to improve the fan experience.

WHITNEY ATHLETIC CENTER

Student Success

Integrated space for Academic Support, Career Preparation and Leadership Development

• Tutoring, mentoring and academic advising stations, expanded computer lab, academic lounge, multipurpose rooms and career preparation rooms.

Health & Well-being

Integrated space for Strength and Conditioning, Athletic Training, Sports Psychology and Nutrition

• 10,000 sq ft. strength & conditioning space, enhanced athletic training space with physical therapy partnership, on-site x-ray machines, sports psychology areas, hydrotherapy tubs and grab-and-go healthy food options.

The athletics projects will add great value to the University and offer extraordinary benefits for many people. Those who will benefit most are our student-athletes. The training and academics spaces will create an environment and culture that will maximize the student-athlete experience. The first-class facility and stadium enhancements will allow us to showcase UD’s commitment to its student-athletes and vision for the future of UD Athletics.

- Danny Rocco, Head Football Coach

Being a student-athlete at UD has taught me life-long values such as hard work, integrity, honesty and selflessness. I’ve learned how to push myself harder than ever imagined, how to put my team goals above my own, and to fight for a common dream. UD has become my home because of the comfort of 27 ‘best friends’ and a very supportive coaching staff. I am proud to be a part of the Blue Hen family.

- Danielle Kabat, ’20 Women’s Soccer, Organization & Community Leadership

As the architects of school spirit, our teams bring our community together around this world class institution. Our teams work each and every day to achieve a common goal; this is our moment to join together in support of them and to realize something greater than could ever be accomplished alone.

To learn more, visit www.BlueHens.com/DelawareFirst
## Supporting Delaware Athletics: Blue Hens Club

Your investment in Delaware Athletics inspires greatness in our student-athletes in their pursuit of excellence in the classroom, on the field of competition, and in the community. Mentioned below are some ways your support makes a difference and how we will continue to recognize your contributions.

**MAKE A GIFT TODAY:** [bluehens.com/giving](http://bluehens.com/giving)

<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
</table>
| **$50,000** | - Gifts to athletic facilities will be recognized on the donor wall in the new facility  
- Gifts of this level are payable over 5 years |
| **$25,000+** | - Matched with a student-athlete receiving impact from your gift |
| **$10,000+** | - Recognition at one (1) home athletic competition, with donor approval |
| **$5,000+**   | - Exclusive access to athletic events (i.e. Hall of Fame, Chalk Talks, AD Meet and Greet) |
| **$2,500+**   | - Receive complimentary game day programs at football home games |
| **$1,000+**   | - Access to the Bob Carpenter Club on football & basketball game day with a ticket, Membership in the Delaware Diamond Society |
| **$500+**     | - Opportunity to be included on mosaic display in new facility |
| **$100+**     | - Invitation to the Blue Hens Club tailgate |

### Build Our Home

- **$60,000 to Athletic Facilities** gets matched 1:1 by the university and helps build our home for the Blue Hen Family

### Student Success

- **$25,000** covers the operating expenses for one year of the Blue Program (Building Leaders Utilizing Education)

### Winning Culture

- **$10,000** covers the average cost of international team travel for two student-athletes

### Health & Well-Being

- **$5,000** covers the average cost of athletic medicine support for six student-athletes

### Winning Culture

- **$2,500** covers the average cost of team travel for one student-athlete

### Health & Well-Being

- **$1,000** covers the average cost of meals on the road for one student-athlete

### Build Our Home

- **$500** covers the approximate cost of construction of 150ft in the new Whitney Athletic Center and Delaware Stadium renovation

### Student Success

- **$100** covers the cost of six hours of student-athlete tutoring

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**All Donors**

Supporting over 600 Delaware Student-Athletes, access to special Delaware Athletics communications, eligible for special ticket offers.